



# WOMEN, FINANCE, AND AWARENESS: PLANNING FOR THE FUTURE

It takes equal employment opportunities, equal pay, the right to vote, and many other factors to empower women ultimately. Not only do they empower women to create a more secure financial future, but they also generate more for the world at large.



**'It is when you speak up and make your desires known, that society progresses and makes a change for the better'**

## FACTORS THAT ARE IN YOUR IMMEDIATE CONTROL

Are you aware of your economic status? Do you know of your investments or investment potential? Do you know the competitive value of your current salary? (i.e., what a man would be paid in your place.)

Are you perceptive about all your household expenditures, loan repayments, mortgage payments, and others? (Even if someone else is currently handling that for you.)

It is crucial for women to explore the answers to all these questions. These details should be in your control, and they are the first steps to maximizing your wealth. Women are not genuinely

empowered until they are aware and in control of their finances.

Finance, or money, is the purchasing power that an individual has. It is the capacity to buy what you want, invest how you want, and even transform that money into more wealth. It is crucial for women to have financial independence to be able to make their own decisions and secure a future for themselves and their family. When you blindly depend upon others, like your husband or families, you transfer that responsibility to them and give up your power. Reclaiming financial awareness does not mean you don't trust your family; it means that you believe yourself and are willing to be an active contribution to the family and the world.

And now, it is essential to look at the bigger picture: What will it take to achieve the economic rise of women globally? How many women take up top management positions across the globe? Is this number enough?

A research study claims that the more women occupy top management positions, the more this increases economic growth and opportunities for the world. And it is time for women to reclaim their financial power and thereby increase the economic potential for the world.

So start with gaining more individual financial awareness, becoming informed about our situation. Then, continue exploring what you can contribute to the progress of society by staying informed and asking questions so that you can discover new possibilities and make different choices for a more significant economic world future.

Ready to start today? What is the one action you can take today to move toward creating a more secure financial future? **BIG**

So, how can we create more for the world at large by empowering women? The most crucial step is to increase awareness. By being conscious of their financial situation, women can have a greater perception of their world, which always brings about more possibilities and choices.

Inevitably, many factors are not in your immediate control, but there are also many others that you have power over. If you are willing to investigate them and stay informed, you can work with them in the short and long terms.

## FACTORS THAT ARE NOT IN YOUR IMMEDIATE CONTROL

Society progresses when someone takes a stand. There was a woman who put her foot down and demanded the right to vote. Another woman asked to work and earn her own money. Another one agitated to be given the right to study.

It is when you speak up and make your desires known, that society progresses and makes a change for the better. But this process is not easy, and it takes time to make these changes, along with a lot of blood, sweat, and tears. So, these are factors that are not in our immediate control.

Aspects like enforcing equal pay and equal employment opportunities take effort. We are working towards making these a reality, but we are not quite there yet.



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